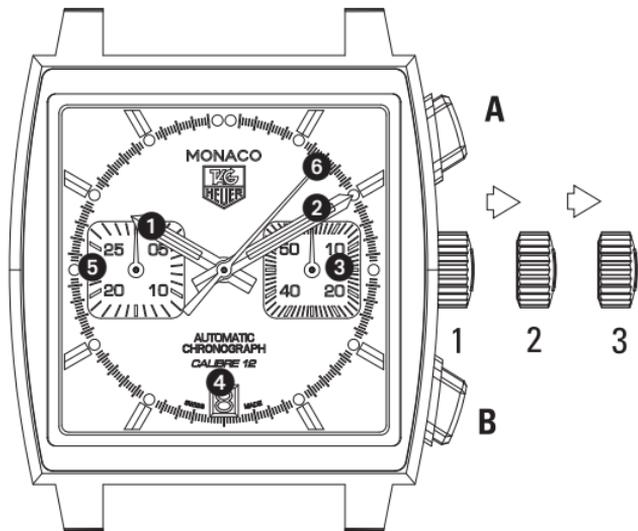




# TAGHeuer

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**INSTRUCTIONS AND GUARANTEE CARD**  
AUTOMATIC CHRONOGRAPH CALIBRE 12



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# INTRODUCTION

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Congratulations on your purchase of a TAG Heuer watch. You have made an excellent choice in selecting the ultimate in technical innovation, precision and endurance – high-performance sports criteria that have been hallmarks of TAG Heuer's commitment to its craft since 1860. With its long dedication to measuring time, this Swiss watchmaking firm has a number of technical patents to its name.

It is through this dedication that TAG Heuer has become the Official Timekeeper for a number of major sporting events and has achieved recognition as a world leader in the field of prestige sports watches.

Each TAG Heuer timepiece is built to meet the most exacting requirements. The materials used in our watches make them exceptionally resilient, even when used under the most rigorous conditions, and very careful attention is paid to detail. Before a new TAG Heuer product is launched it is put through more than 60 precision and quality tests.

With its modern, innovative design, your new TAG Heuer watch combines tradition with technical achievement. We hope it will bring you complete satisfaction.

## LIMITED INTERNATIONAL GUARANTEE

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Your TAG Heuer has been manufactured in the authentic tradition of Swiss watchmaking and has been individually tested to ensure that it is water-resistant and functions perfectly. Nevertheless, it is covered by a limited international guarantee against any manufacturing defect for a period of two years from the date of purchase, under the conditions below.

### ***What is covered?***

Under this limited two-year guarantee, TAG Heuer undertakes to repair, free of charge, any problem with the functions of the watch that result from defective manufacturing. This guarantee is only

honored in official TAG Heuer Customer Service Centers that are present in more than 100 countries. In addition, certain limiting conditions do apply and for this reason it is essential that you read the following paragraphs.

### ***What are the limiting conditions of this guarantee?***

To benefit from this limited guarantee the following conditions must be met:

- the international guarantee card, located in the guarantee booklet you received with your watch, must be enclosed with the watch when it is sent for repair and must be signed and dated at the time of purchase by an authorized TAG Heuer dealer; TAG Heuer will not honor the guarantee for watches sold without a valid guarantee card properly filled out and signed by an authorized TAG Heuer dealer or by a dedicated TAG Heuer boutique;
- the serial number engraved on the case is perfectly legible and no part of the original case back or original serial number has been removed, modified, falsified, altered, replaced, erased, defaced or made illegible.

Failure to abide by any of the above conditions renders all rights resulting from the TAG Heuer international guarantee null and void.

### ***What is not covered?***

Damage resulting from service provided anywhere other than at an official TAG Heuer Customer Service Center is not covered and shall void the guarantee. The limited guarantee also does not cover bracelets, crystals and batteries, or any damage to the case or movement due to moisture that might have entered the watch as a result of improper handling. More generally, it does not apply if there has been improper or inadequate use of the watch.

### ***General conditions and limitations:***

This limited guarantee replaces any guarantees implied by some countries' local law, including the implied guarantee of merchantability, which are disclaimed. Some countries' local law may not allow the exclusion or limitation of incidental or consequential damages, so the above limitation or exclusion may not apply to you. This guarantee gives you specific legal rights and you may also have other rights under local laws which vary from country to country. TAG Heuer and its official Customer

Service Centers shall have sole discretion to decide to repair or replace any TAG Heuer timepiece under this limited international guarantee.

We recommend that you send your watch by registered mail, carefully wrapped to avoid damage, to the nearest official TAG Heuer Customer Service Center, or take it to your authorized TAG Heuer dealer or dedicated TAG Heuer boutique. TAG Heuer is not responsible for loss or damage during shipping. The list of official TAG Heuer Customer Service Centers can be found at the end of this booklet. On request, these official TAG Heuer Customer Service Centers will provide you with the details of your nearest authorized TAG Heuer dealer or dedicated TAG Heuer boutique. This guarantee does not affect your legal rights as a consumer. Please check that this booklet contains an international guarantee card – otherwise you will not be covered by the limited guarantee services outlined above.

In this booklet you will find a number of recommendations for the use and maintenance of your TAG Heuer watch. Please follow them carefully since the guarantee will become invalid in the event of inappropriate use or handling. In particular, you should ensure that, after setting the day, date and time, the crown is pushed into position 1\*/ fully screwed into position 0\* to ensure the water-resistance of the watch.

TAG Heuer will provide spare parts within a period of 10 years from the date of purchase.

*\*Depending on model*

### ***Recommendations and limited guarantee specific to the Australian and New Zealand markets***

TAG Heuer goods come with guarantees that cannot be excluded under the Australian Consumer Law: the customer is entitled to a replacement or refund for a major failure and for compensation for any other reasonably foreseeable loss or damage, and the customer is also entitled to have the goods repaired or replaced if the goods fail to be of acceptable quality and the failure does not amount to a major failure.

# YOUR TAG HEUER

## **The movement**

Your chronograph is equipped with a self-winding automatic movement. Each movement of your wrist activates the rotor which winds the spring and keeps your watch functioning. Completely wound up, your watch will continue to function for approx. 42 hours.

## **Technical specifications**

Your new TAG Heuer chronograph combines the technical features of an authentic sports watch:

- water-resistance to 100 meters
- luminescent hands and hour markers
- leather strap with folding buckle and security push buttons
- scratch-resistant sapphire crystal and case back.

# CARING FOR YOUR TAG HEUER

Your TAG Heuer requires a certain amount of care. The following guidelines will enable you to ensure its reliability and protect its appearance over time.

**Cleaning.** Be sure to rinse your watch regularly with fresh water and soap, especially after it has been in salt water. If you plan to wear it in water either frequently or for prolonged periods, we recommend choosing a metal bracelet, in gold, steel, or two-tone.

**Condensation.** If the temperature changes suddenly, a slight condensation may appear under the crystal of your watch. This mist will disappear by itself and will not affect the functioning of the watch. If the condensation persists, please see your official TAG Heuer dealer.

**Pressure seals.** Over time, the pressure seals on your watch may deteriorate. We recommend that you have the water-resistance of your watch checked once a year by your TAG Heuer dealer, who will replace the seals if necessary.

**Automatic movement.** When a self-winding mechanical watch has not been worn for some time, it uses up its power reserve and stops. To start it again, either place the crown in position 1 and rewind it manually, or activate the rotor by making movements of your wrist. The automatic movement requires particular care. To maintain its precision, TAG Heuer Service Centers recommend a service every 4 to 6 years. This period can vary according to the conditions in which your watch is used.

**Bracelets/Leather straps.** Our straps are made of the finest leather, treated for superior resistance to humidity. Nevertheless, we suggest that you limit the time this material spends in water. For the upkeep of your leather strap, we recommend cleaning it with a soft, dry cotton cloth and not using any abrasive products. It is normal for its color to darken slightly with time.

Crocodile straps are delicate, and you should take special care to prevent the leather getting wet. The crocodile leather comes exclusively from farm animals and its origin is certified by the customs declaration.

**Crystal.** The crystals of some of our watches are treated with a single or double anti-reflection coating\* for optimum legibility. The international guarantee does not cover any damage to this coating that is caused by shock or inappropriate treatment. With normal use it will give complete satisfaction.

**Gold plating.** Certain elements of our watches are plated with a fine layer of gold deposited by an electrolytic process. If this coating is subjected to rubbing on hard or rough surfaces, it may show wear over time. With normal use, the gold plating of your TAG Heuer will give complete satisfaction.

**Solid gold.** Some of our watches are in solid 18-carat gold.

**Titanium Carbide coating.** Certain elements of our watches have been coated with powder-sprayed titanium carbide. If this coating is subjected to rubbing on hard or rough surfaces, it may show wear over time. With normal use, the titanium carbide coating of your TAG Heuer will give complete satisfaction.

*\* Depending on model*

**Fig. 1**

## Watch hands

- ① Hours
- ② Minutes
- ③ Permanent seconds
- ④ Date

## Chronograph hands

- ⑤ Timer 30 minutes
- ⑥ Timer 60 seconds

## TO SET THE TIME AND DATE

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**Fig. 1**

### Position 1: Normal position and manual winding

This position allows you to wind your watch manually by rapidly rotating the crown. Pull the crown out once more to place in position 2.

### Position 2: Rapid date correction

Turn the crown anti-clock wise to correct the date. Pull the crown out once more to place in position 3.

### Position 3: Time correction

Turn the crown forwards to backwards according to the desired correction.

***Please remember to always push the crown back to position 1 to guarantee the water-resistance of your TAG Heuer.***

# SIMPLE CHRONOGRAPH FUNCTION

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**Fig. 1**

**Warning:** Before each timing, the hands must be at zero. If necessary, press button B.

1. Start: button A (START)
  2. Stop: button A (STOP)
- > ***Time read-out***
3. Reset to zero: button B